

CR's 100 Best  
Corporate  
Citizens 2010

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Rank	Company	TICKER	CRO WEIGHTED AVERAGE SCORE	ENVIRONMENT	CLIMATE CHANGE	HUMAN RIGHTS	EMPLOYEE RELATIONS	GOVERNANCE	PHILANTHROPY	FINANCIAL
	Weighting			19.50%	16.50%	16.00%	19.50%	7.00%	9.00%	12.50%
1	Hewlett-Packard Co.	HPQ	17.35	3	19	12 (T-6)	16	1	3	66
2	Intel Corp.	INTC	21.04	1	6	24 (T-8)	14	1	1	105
3	General Mills, Inc.	GIS	36.615	14	109	27 (T-9)	2	1	18	76
4	International Business Machines Corp.	IBM	41.985	2	5	76 (T-15)	6	268 (T-2)	2	68
5	Kimberly-Clark Corp.	KMB	46.035	11	10	18 (T-7)	35	1	101 (T-93)	187
6	Abbott Laboratories	ABT	61.255	89	16	69 (T-14)	17	1	169 (T-126)	93
7	Bristol-Myers Squibb Co.	BMJ	62.865	35	122	82 (T-16)	13	1	59 (T-51)	119
8	Coca-Cola Co	KO	63.525	39	14	4	75	345 (T-4)	73 (T-65)	61
9	Gap, Inc.	GPS	64.455	70	111	76 (T-15)	45	1	4	89
10	Hess Corporation	HES	66.015	7	8	27 (T-9)	10	666 (T-9)	16	72
11	Cummins Inc.	CMI	70.945	27	21	18 (T-7)	273 (T-168)	1	42	18
12	Campbell Soup Co.	CPB	74.48	24	40	8 (T-5)	4	1	23	472 (T-471)
13	Pepsico Inc.	PEP	76.665	61	32	59 (T-13)	25	268 (T-2)	81 (T-73)	153
14	Microsoft Corporation	MSFT	87.49	50	87	12 (T-6)	143 (T-142)	1	214 (T-171)	114
15	Procter & Gamble Co.	PG	88.39	85	45	49 (T-12)	48	364 (T-5)	19	160
16	Newmont Mining Corp.	NEM	88.485	53	43	18 (T-7)	135 (T-134)	1	267 (T-224)	142
17	Merck & Co., Inc	MRK	89.44	38	20	4	1	369 (T-8)	66 (T-58)	369
18	Colgate-Palmolive Co.	CL	90.32	76	39	59 (T-13)	36	1	474 (T-355)	79
19	EMC Corp.	EMC	90.61	22	11	82 (T-16)	136 (T-135)	1	113 (T-105)	277
20	Baxter International Inc.	BAX	94.955	10	12	132 (T-21)	47	666 (T-9)	68 (T-60)	64
21	Wal-Mart Stores, Inc.	WMT	95.56	135	9	188 (T-22)	92 (T-91)	1	99 (T-91)	86
22	Johnson Controls Inc	JCI	96.865	9	38	4	28	369 (T-8)	149 (T-106)	348 (T-347)
23	Nike, Inc.	NKE	97.005	98	119	118 (T-20)	163 (T-152)	1	35	35
24	Cisco Systems, Inc.	CSCO	97.41	15	15	49 (T-12)	37	1	14	605 (T-604)
25	PG&E Corp.	PCG	97.885	49	57	188 (T-22)	7	268 (T-2)	58 (T-50)	188
26	Occidental Petroleum Corp.	OXY	100.365	138	73	3	85	1	474 (T-355)	13
27	Verizon Communications	VZ	104.71	101	138	82 (T-16)	112 (T-111)	1	26	199
28	H.J. Heinz Co.	HNZ	106.495	32	118	69 (T-14)	80	345 (T-4)	43	209
29	Mattel, Inc.	MAT	106.86	94	159	40 (T-11)	53	1	11	356 (T-355)
30	Xcel Energy, Inc.	XEL	108.385	13	81	188 (T-22)	158 (T-149)	1	85 (T-77)	191
31	Monsanto Co.	MON	109.525	122	154	24 (T-8)	59	369 (T-8)	185 (T-142)	20
32	3M Co.	MMM	109.73	116	58	32 (T-10)	174 (T-156)	268 (T-2)	72 (T-64)	106
33	Texas Instruments Inc.	TXN	110.985	20	215 (T-214)	40 (T-11)	100 (T-99)	1	21	350 (T-349)
34	Johnson & Johnson	JNJ	112.07	19	13	40 (T-11)	148 (T-144)	268 (T-2)	405 (T-287)	126
35	Avon Products, Inc.	AVP	112.645	62	94	132 (T-21)	5	1	407 (T-289)	210
36	Dominion Resources Inc	D	115.015	188 (T-187)	74	118 (T-20)	101 (T-100)	1	25	202
37	Xerox Corp	XRJ	115.705	34	29	32 (T-10)	62	268 (T-2)	48	512 (T-511)
38	Dell Inc.	DELL	121	8	1	40 (T-11)	8	268 (T-2)	27	721 (T-720)
39	Green Mountain Coffee Roasters, Inc.	GMCR	122.955	110	53	49 (T-12)	151 (T-146)	369 (T-8)	28	217
40	Hormel Foods Corp.	HRL	124.055	91	149	110 (T-18)	82	367 (T-6)	98 (T-90)	109
41	Eaton Corp.	ETN	125.565	44	23	12 (T-6)	174 (T-156)	369 (T-8)	39	384 (T-383)
42	Brown-Forman Corp.	BF B	126.93	57	68	188 (T-22)	54	369 (T-8)	267 (T-224)	113
43	Duke Energy Corp.	DUK	129.085	102	206 (T-205)	118 (T-20)	42	268 (T-2)	75 (T-67)	181
44	Mckesson Corporation	MCK	129.475	107	298 (T-294)	188 (T-22)	83	1	47	71
45	Mosaic Company	MOS	130.09	87	145	118 (T-20)	103 (T-102)	369 (T-8)	267 (T-224)	3
46	United Parcel Service, Inc.	UPS	132.725	6	7	114 (T-19)	272 (T-167)	1	20	458 (T-457)
47	Wisconsin Energy Corp.	WEC	136.925	117	274 (T-272)	118 (T-20)	66	1	187 (T-144)	162
48	Oracle Corp.	ORCL	137.315	141	313 (T-300)	188 (T-22)	63	1	111 (T-103)	46
49	McDonald's Corp	MCD	139.05	170	313 (T-300)	82 (T-16)	52	369 (T-8)	6	37
50	J.C. Penney Inc (Holding Co.)	JCP	140.025	45	108	98 (T-17)	73	1	198 (T-155)	525 (T-524)



Key: (T) indicates "tie-gap equivalents" on data points where several companies are tied for the same rank in a category, e.g., "268 (T-2)" means 267 firms tie for 1st in the category and 268 is equivalent to 2nd in the category.


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											19.50%
51	Exxon Mobil Corp. 	XOM	142.07	126	235 (T-234)	18 (T-7)	58	1	226 (T-183)	353 (T-352)	
52	Starbucks Corp.	SBUX	146.835	157	91	32 (T-10)	23	1	67 (T-59)	684 (T-683)	
53	Applied Materials Inc.	AMAT	147.145	42	101	12 (T-6)	182 (T-158)	1	84 (T-76)	618 (T-617)	
54	ITT Corporation	ITT	149.705	100	72	69 (T-14)	224 (T-162)	1	174 (T-131)	383 (T-382)	
55	Consolidated Edison, Inc.	ED	149.785	125	62	188 (T-22)	273 (T-168)	1	113 (T-105)	173	
56	Chevron Corp.	CVX	150.795	232 (T-227)	200 (T-199)	32 (T-10)	46	345 (T-4)	266 (T-223)	83	
57	Citigroup Inc. 	C	151.23	30	4	24 (T-8)	3	268 (T-2)	24	955 (T-948)	
58	Kellogg Co	K	151.6	86	112	132 (T-21)	114 (T-113)	666 (T-9)	7	206	
59	Air Products & Chemicals Inc.	APD	153.19	66	75	69 (T-14)	383 (T-171)	369 (T-8)	46	98	
60	Staples, Inc.	SPLS	153.275	80	114	188 (T-22)	9	268 (T-2)	253 (T-210)	364 (T-363)	
61	Sempra Energy	SRE	153.305	244 (T-239)	207 (T-206)	188 (T-22)	27	1	167 (T-124)	169	
62	Yum! Brands Inc.	YUM	154.915	172	303 (T-296)	118 (T-20)	118 (T-117)	1	38	208	
63	McGraw-Hill Cos., Inc.	MHP	155.855	150	184 (T-183)	188 (T-22)	11	1	5	508 (T-507)	
64	Albemarle Corp.	ALB	156.325	63	180	188 (T-22)	104 (T-103)	1	474 (T-355)	170	
65	Raytheon Co.	RTN	156.975	183 (T-182)	92	188 (T-22)	174 (T-156)	1	267 (T-224)	144	
66	Symantec Corp.	SYMC	157.925	23	26	69 (T-14)	99 (T-98)	1	179	821	
67	Weyerhaeuser Co.	WY	160.26	31	41	4	57	369 (T-8)	36	853 (T-847)	
68	Sherwin-Williams Co.	SHW	160.555	148	98	188 (T-22)	133 (T-132)	1	466 (T-347)	140	
69	Union Pacific Corp.	UNP	161.085	146	322 (T-302)	132 (T-21)	174 (T-156)	1	211 (T-168)	43	
70	Advanced Micro Devices Inc.	AMD	162.36	5	24	98 (T-17)	98 (T-97)	1	41	951 (T-944)	
71	Southern Company	SO	162.76	136	237 (T-236)	188 (T-22)	41	1	386 (T-268)	194	
72	JPMorgan Chase & Co.	JPM	162.945	43	60	59 (T-13)	44	268 (T-2)	32	840 (T-834)	
73	FPL Group, Inc.	FPL	163.59	209 (T-206)	132	188 (T-22)	142 (T-141)	268 (T-2)	10	189	
74	Pepsi Bottling Group Inc	PBG	165.86	68	173	59 (T-13)	106 (T-105)	666 (T-9)	255 (T-212)	195	
75	Accenture Ltd	ACN	166.635	84	196 (T-195)	118 (T-20)	78	737 (T-10)	254	75	
76	Deere & Co.	DE	169.575	201 (T-199)	116	98 (T-17)	182 (T-158)	369 (T-8)	86 (T-78)	212	
77	Medtronic, Inc.	MDT	170.115	55	147	188 (T-22)	29	666 (T-9)	17	410 (T-409)	
78	Life Technologies Corp	LIFE	170.365	33	78	188 (T-22)	22	888 (T-19)	267 (T-224)	244	
79	Quest Diagnostics, Inc.	DGX	170.59	199 (T-197)	276 (T-274)	188 (T-22)	31	369 (T-8)	106 (T-98)	118	
80	Allergan Inc.	AGN	171.92	69	97	132 (T-21)	119 (T-118)	888 (T-19)	215 (T-172)	133	
81	Walt Disney Co.	DIS	172.415	115	191 (T-190)	40 (T-11)	15	329 (T-3)	468 (T-349)	352 (T-351)	
82	Alcoa Inc.	AA	172.515	12	2	12 (T-6)	43	737 (T-10)	205 (T-162)	716 (T-715)	
83	Freeport-McMoran Copper & Gold Inc.	FCX	172.785	21	61	8 (T-5)	126 (T-125)	666 (T-9)	192 (T-149)	551 (T-550)	
84	Sara Lee Corp.	SLE	173.625	147	85	82 (T-16)	56	364 (T-5)	256 (T-213)	467 (T-466)	
85	International Paper Co.	IP	174.5	17	56	82 (T-16)	152 (T-147)	369 (T-8)	97 (T-89)	677 (T-676)	
86	Lubrizol Corp.	LZ	174.85	65	227 (T-226)	188 (T-22)	124 (T-123)	914 (T-20)	22	36	
87	Exelon Corp.	EXC	175.29	41	3	118 (T-20)	383 (T-171)	268 (T-2)	15	425 (T-424)	
88	Ford Motor Co.	F	176.11	18	30	1	97 (T-96)	666 (T-9)	12	807 (T-801)	
89	CVS Caremark Corp.	CVS	177.37	202 (T-200)	268 (T-266)	188 (T-22)	71	345 (T-4)	109 (T-101)	127	
90	Coca-Cola Enterprises Inc.	CCE	177.66	29	51	118 (T-20)	90	369 (T-8)	387 (T-269)	532 (T-531)	
91	State Street Corp.	STT	177.975	71	93	98 (T-17)	50	1	74 (T-66)	933 (T-927)	
92	E.I. DuPont De Nemours & Co	DD	178.63	99	27	8 (T-5)	273 (T-168)	1	474 (T-355)	461 (T-460)	
93	Conagra Foods, Inc.	CAG	178.865	212 (T-209)	104	188 (T-22)	40	369 (T-8)	92 (T-84)	387 (T-386)	
94	Owens Corning	OC	179.165	47	44	132 (T-21)	116 (T-115)	369 (T-8)	163 (T-120)	628 (T-627)	
95	Northeast Utilities	NU	179.96	217 (T-214)	278 (T-276)	132 (T-21)	64	1	372 (T-254)	197	
96	Ball Corp.	BLL	180.29	46	103	132 (T-21)	81	770 (T-18)	464 (T-345)	174	
97	TJX Companies, Inc.	TJX	180.42	337 (T-309)	378 (T-304)	188 (T-22)	34	1	102 (T-94)	51	
98	Boeing Co.	BA	182.845	78	37	49 (T-12)	245 (T-166)	1	8	841 (T-835)	
99	Sigma-Aldrich Corp.	SIAL	182.995	189 (T-188)	202 (T-201)	132 (T-21)	125 (T-124)	762 (T-13)	90 (T-82)	47	
100	Phillips-Van Heusen Corp.	PVH	183.81	134	322 (T-302)	2	72	1	418 (T-300)	420 (T-419)	

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